

Home Improvement Website Reaches Annual Sales Goal Before End of Third Quarter

[JNK Products, LLC](#) a leading provider of niche home improvement products, announced today that they have exceeded the aggressive sales goal set for fiscal year 2005. The original sales goal which was 150% of the previous year's revenues was exceeded before the end of the third quarter. JNK Products, LLC has revised their sales goals for the balance of the year and is planning for a 200% increase over the previous year.

The once home based business was started in the garage of now operations manager Justin Krauss. Several years ago the business moved into a small office on Main Street, then a small warehouse and has just recently moved into a new warehouse with 350% more space.

How does a small internet company go from a few thousand dollars a month in sales to millions of dollars in sales a year? Operations Manager Justin Krauss is not about to give away any industry secrets but did state "The keys to our success are simple. For the first couple of years we left every penny in the business. We invested that money in good people and advertising. We continued to work our "real jobs" while growing the business. Now we are surrounded with a crew of top notch people. With a lot of help from above our prayers for more business are answered on a daily basis."

In addition to moving to a new location, JNK Products, LLC has also launched a new website <http://www.remodelist.com>. remodelist.com still carries the full line of [niche home improvement products](#); however, remodelist.com also carries a full line of hardware similar to what you would find in your local hardware store or large mass retailer. When asked about the move from niche products to more common items Krauss stated "I don't know about you but it seems that almost every weekend I have a project or two that I would like to get done. In all fairness, the project should only take a day or even less. Unfortunately, I spend the better part of the morning wandering around a large warehouse style retail store looking for the pieces I need. By the time I get home, the morning is wasted and the project carries over to the following day or worse yet the next weekend. I started imagining a world where I could go online and order everything I needed –and have it waiting by the door for me so I could start my project early. In cooperation with a large distribution company I was able to turn my wishful thinking into a reality. If you can find it at your local hardware store or large retail store, or even if you can't, I can almost guarantee you will find it on remodelist.com"

While new products have increased business, [garage flooring](#), [garage storage](#), and Liquid Rubber Roof coatings continue to be the bulk of the business for JNK Products.

For more information about JNK Products, LLC visit their website www.jnkproducts.com or www.remodelist.com. Alternatively call 877-873-3736.